



# Landscape Initiatives Knowledge Exchange 2009

## Landscape Initiatives: Moving Towards Sustainability

### Draft Agenda

| Time                      | Item   | Inputs         | Equipment   |
|---------------------------|--|----------------|---|
| <b>MONDAY 23 NOVEMBER</b> |  |                |   |
| 12h00 – 13h00             | Participants arrive and register<br>Presentations loaded<br>LUNCH  | -              | <ul style="list-style-type: none"> <li>• Registration form</li> <li>• Name labels</li> <li>• Laptop &amp; memory stick</li> </ul> |
| 13h00 – 13h30             | Welcome: Councillor Theo Beyleveldt, Executive Mayor - Overstrand Municipality<br><br>Introduction: <ul style="list-style-type: none"> <li>• Aims of the workshop:               <ul style="list-style-type: none"> <li>○ to help LIs now at a crossroads to sustain and build on their gains over the next five years</li> <li>○ to provide participants with knowledge they can take back to their coordination structures to help them make strategic decisions</li> <li>○ to build individual LI members' capacity to take forward their work</li> </ul> </li> <li>• What participants hope to achieve</li> <li>• Outline of the agenda</li> </ul> | AP             | <ul style="list-style-type: none"> <li>• Flipchart &amp; paper</li> <li>• Koki</li> </ul>   |
| 13h30 – 15h15             | A snapshot of each landscape initiative (Part I):<br>15 min presentation on: what coordination structures you have operating, what posts and funding are committed, what projects and programmes are underway <ul style="list-style-type: none"> <li>• Agulhas Biodiversity Initiative</li> <li>• Baviaanskloof Mega-reserve</li> <li>• Cape West Coast Biosphere Reserve</li> </ul>   | AP, presenters | <ul style="list-style-type: none"> <li>• Laptop &amp; projector</li> <li>• PowerPoint presentations</li> </ul>                    |

|                            |   |                |  |
|----------------------------|---|----------------|--|
|                            | <ul style="list-style-type: none"> <li>• Cape Winelands Biosphere Reserve</li> <li>• Greater Cederberg Biodiversity Corridor</li> </ul>   |                |  |
| 15h15 – 15h45              | TEA   | -              | -  |
| 15h45 – 17h30              | <p>A snapshot of each landscape initiative (Part II):</p> <ul style="list-style-type: none"> <li>• Garden Route Initiative</li> <li>• Gouritz Corridor and Gouritz Initiative</li> <li>• Kogelberg Biosphere Reserve</li> <li>• Namaqualand Biodiversity Advisory Forum</li> <li>• Upper Breede Collaborative Extension Group</li> </ul>  | AP, presenters | <ul style="list-style-type: none"> <li>• Laptop &amp; projector</li> <li>• PowerPoint presentations</li> </ul> |
| 17h30 – 18h00              | Themes emerging for discussion tomorrow   | AP             | <ul style="list-style-type: none"> <li>• Flipchart &amp; paper</li> <li>• Koki</li> </ul>                      |
| 18h00 – 19h00              | <p>Walk on the beach (bring own drinks)</p> <p>Encourage everyone to talk to at least one person they don't know!</p>   | AD             | -  |
| 19h00 – 20h00              | SUPPER  | -              | -  |
| <b>TUESDAY 24 NOVEMBER</b> |   |                |  |
| 07h00 – 08h00              | BREAKFAST   | -              | -  |
| 08h00 – 09h00              | <p>Presentation on different models emerging for involving civil society and government role-players effectively:</p> <ul style="list-style-type: none"> <li>• Section 21 Company</li> <li>• Biosphere Reserve</li> <li>• NGO / CBO / landowner / commercial entities involvement in a steering committee run by a conservation agency</li> <li>• Broad stakeholder forum</li> </ul> <p>Discussion comparing existing and potential future institutional arrangements and their pros and cons</p> | CP             | <ul style="list-style-type: none"> <li>• Laptop &amp; projector</li> <li>• PowerPoint presentations</li> </ul> |
| 09h00 – 10h00              | <p>Brief inputs on aspects of financial sustainability:</p> <ul style="list-style-type: none"> <li>• coordination posts through conservation agencies: GCBC, ABI</li> <li>• subsidies from DEA&amp;DP for biosphere reserves: KBR</li> </ul>  | CP, presenters | <ul style="list-style-type: none"> <li>• Verbal presentations</li> </ul>                                       |

|                              |   |                                  |   |
|------------------------------|---|----------------------------------|---|
|                              | <ul style="list-style-type: none"> <li>• membership fees: CWCBR</li> <li>• corporate and donor funding for projects</li> <li>• local government access to public works funding</li> <li>• climate change funding</li> <li>• commercial opportunities e.g. royalties, markets for products / expertise / services, biodiversity-based business, ecosystem services</li> </ul> <p>Discussion on financial sustainability – gaps and opportunities</p> |                                  |   |
| 10h00 – 10h30                | TEA<br>Presentations loaded for evening   | -                                | <ul style="list-style-type: none"> <li>• Laptop &amp; memory stick</li> </ul>   |
| 10h30 – 11h15                | Discussion in landscape initiative groups – implications for way forward, what to take back to the coordination structure   | Group facilitators and reporters | <ul style="list-style-type: none"> <li>• Flipchart &amp; paper</li> <li>• Koki</li> </ul>   |
| 11h15 – 13h00                | Reportbacks from groups<br>Discussion<br>Questions for tomorrow   | CP, Reporters                    | <ul style="list-style-type: none"> <li>• Flipcharts</li> </ul>  |
| 13h00 – 17h00                | Collect packed LUNCH<br>Drive to Kogelberg Nature Reserve<br>Walk with field guide  | AD                               | <ul style="list-style-type: none"> <li>• Hats, sunblock, water</li> <li>• Swimming costumes, towels?</li> </ul>                             |
| 17h00 – 19h00                | Opportunity for participants to make show DVDs or presentations e.g. on learning exchanges  | MD                               | <ul style="list-style-type: none"> <li>• Laptop &amp; projector</li> <li>• PowerPoint presentations</li> <li>• DVD machine, DVDs</li> </ul> |
| 19h00 onwards                | SUPPER – Braai (bring own drinks)   | -                                | -   |
| <b>WEDNESDAY 25 NOVEMBER</b> |   |                                  |   |
| 07h00 – 08h00                | BREAKFAST   | -                                | -   |
| 08h00 – 08h30                | Clearing rooms and packing up   | AD                               |   |

|                                |  |          |   |
|--------------------------------|--|----------|---|
| 08h30 – 12h00<br>Detail coming | Session by Gillian Mitchell of Inyathelo: the SA Institute for Advancement<br><br>Marketing, Fundraising and the Donor World<br><br><i>Organizations that are confident of the integrity of their mission, the quality of their vision, and their ability to deliver programmes and services that make a difference are for more attractive to investors than those that constantly apologise for their lack of resources, their inability to perform or their constant state of need. There is never any doubt about which organisation is successful. Their success is woven into their vision, frames their mission and guides their staff and volunteers. However, it is one thing to speak values and success and quite another to evidence them through programmes, outreach and marketing in ways that further the relationships that lead to sustainable funding trajectories. This workshop will look at some of the key principles that an organisation needs to consider when thinking about raising funds and attracting investment.</i> | MD<br>GM |   |
| 12h00 – 12h30                  | Evaluation and way forward   | MD       |   |
| 12h30 –                        | LUNCH & Departure  | -        | - |