

CALL FOR PROPOSALS

MAKING THE CASE FOR BIODIVERSITY CONSERVATION: MESSAGING & STRATEGIES FOR INFLUENCING DECISION MAKING

As part of its Biodiversity Conservation and Sustainable Development grant from the Global Environment Facility to the C.A.P.E. Programme, SANBI wishes to procure the services of suitably qualified consultants to support the development of the first phase of a piece of work that makes the case for increased investment in biodiversity conservation, and substantially elevates the discussion about biodiversity conservation in the development context. This should be linked to the economic value of biodiversity, its contribution to the economy, its centrality in supporting ecosystem services, its contribution to rights, livelihoods and wellbeing, its support of cultural and traditional ways of life, and other use and non-use values.

The work will be targeted at political decision makers, and will seek to communicate the message about the need to manage biodiversity and the ecosystem services it supports within the social, political and economic development paradigm of the Government of South Africa.

Interested consultants are requested to submit proposals detailing their approach to the assignment, a CV or company profile highlighting qualifications, experience and relevant skills, a detailed budget and work plan, as well as three contactable references.

Submissions are to be made via e-mail to admin@capeaction.org.za by no later than 12:00 on 31 August 2009. Note that no hard copy submissions will be accepted.

**The terms of reference are
available at
www.capeaction.org.za
or can be requested
from the e-mail
address above.**

